

**:MENTALKLINIK  
THAT'S FUCKING AWESOME  
CURATOR: JÉRÔME SANS  
GALERIST**

**September 17th – October 22nd 2011**

Haskoy Yarn Factory.

Kırmızı Minare Sok., 7-11, Piri Paşa, Hasköy Istanbul  
(just across Koç Museum )

*////////YOU ARE INVITED TO CHECK IN INTO MENTALKLINIK DURING 36 DAYS,  
EXCEPT MONDAYS, EVERYDAY BETWEEN SEPTEMBER 17TH TO OCTOBER  
22ND. VISITS ARE FROM 10AM TO 7PM AT HASKÖY YARN FACTORY.////////*

A pop up project curated by Jérôme Sans to live the experience of the  
:mentalkLINIK at Haskoy Yarn Factory.

:mentalklinik is an infamous artistic duo from Istanbul composed of Yasemin Baydar (\*1972 ,İstanbul) and Birol Demir (\*1967, Ankara) known for their reactionary form of an open laboratory to reinvent process, production, roles, conception and presentation. Starting their collaboration in 2000 the creative team began their creative factory that could walk on .... This exhibition presents for the first time the culmination of 10 years of activity, and is an introspective rather than a retrospective.

Like a discoball, this project shows a selection of their multifaceted approach on their universe. Resisting to the limitations of a single vocabulary or style, their world is a playful one full of hedonistic appeal which can be experienced as festive and glamorous but also surprising as one approaches to discover with a closer view an underlying violence suggestive of a bad trip after party or a creepy beginning of the end. Their works shift between emotional and robotic attitudes. Is it fake or true, or could it all be about falsification. Does it have to do with Poker face attitudes or with the alchemy of changing lies into truth or fake into real ?

To begin, their game requires several players and thus the KLINIK's interplay with a minimalist ideology of seriality. Some Works begin by slicing or cutting whereby the artists introduce an element of danger, as a métaphore of art. Other works are emotionally charged with connotations set in direct contrast to other works completely devoid of human characteristics such as the series of robots or slivers.

Like the title of this exhibition, « THAT'S FUCKING AWESOME » :mentalkLINIK often employs oxymorons (figures of speech that combine contradictory terms) in their works with language (He is disgustingly handsome/ She is awfully beautiful) as a reflection on the inevitable paradox of life... or death ?

Are you ready to become their patient ?

## **JÉRÔME SANS**

Jérôme Sans is a pioneer in presenting, speaking about and exhibiting contemporary art. He has curated numerous international solo exhibitions worldwide and created installations at the major international art biennales including Lyon, Taipei and Venice. In 2000, he co-founded Palais de Tokyo with his partner Nicolas Bourriaud. In March 2006, Jérôme Sans was appointed Director of Program at Baltic, in Newcastle, UK. His mission was to establish Baltic as the most creative institution in Europe. Since February 2008, Jérôme Sans has been the Director of the Ullens Centre for Contemporary Art (UCCA) in Beijing, the first private institution in China.